

As a state association, the Texas Bankers Association relies heavily on faxes to communicate beneficial information to our membership which includes more than 600 Texas community banks.

We use faxes to market our seminars, conferences, schools and other educational opportunities to our membership, many of whom rely on faxes as their primary source of communication between their trade association and their banks. We also use faxes to enlist bankers to sign up for Washington and Austin legislative visits, which are primary methods we use to inform our Congressional and Legislative officials of banking issues. We also market valuable products and services that are designed to keep bankers competitive.

The proposed FCC changes will result in onerous administrative and economic burdens on the Texas Bankers Association. We will be faced with challenging administrative, legal, economic and record-keeping ramifications.

The Texas Bankers Association requests that the rules governing unsolicited facsimile advertisements exempt nonprofit organizations.

Yours truly,

Fredrick M. (Rick) Smith
President